

October 2015

Steve Rood

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Curriculum Vitae

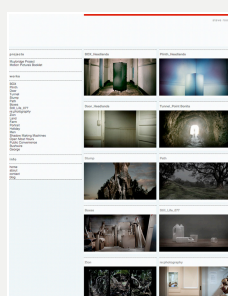
I studied at the Royal Academy of Art in The Netherlands and obtained a Masters in Art & Design (Hons) at Auckland University of Technology in New Zealand with a focus on digital media and identity.

Currently I am employed as a Senior Lecturer on the Bachelor of Media Design Degree at the Media Design School in Auckland, New Zealand.

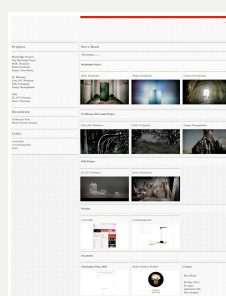
My research practice engages with digital media and how the image may operate within it. In 2013 was awarded the Fulbright Wallace Award, and in 2014 traveled to the US as a visiting Fulbright Scholar, completing an artist residency at the Headlands Centre of the Arts in San Francisco.

In 2014 I was invited by The Department of Art & Art History at Stanford University, USA, to be Artist in Residency at the Experimental Media Art Lab.

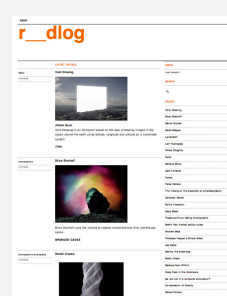
Online Portfolios :



Rood.co.nz
rood.co.nz



Research
rood.co.nz/research



Blog
rood.co.nz/blog

EDUCATION

1999 -	MASTER OF ARTS, ART AND DESIGN (First Class Honours) Auckland Institute of Technology, New Zealand. Title of Thesis : <i>GEORGE : Identity and Digital Media</i>
1995 -	BACHELOR OF ARTS Royal Academy of Art The Hague, The Netherlands
2000 -	AXIS ADVERTISING SCHOOL
2009 -	CERTIFICATE IN TERTIARY TEACHING Auckland University of Technology, New Zealand

ACADEMIC

2012 - 2015	MEDIA DESIGN SCHOOL Bachelor of Media Design Senior Lecturer Research Group Leader
2015	AUCKLAND UNIVERSITY OF TECHNOLOGY Master of Creative Technologies External Examiner
2015	FULBRIGHT-NEW ZEALAND Fulbright-Wallace Arts Trust Award 2016 Selection Committee Member
2012 - 2014	WHITECLIFFE COLLEGE OF ART & DESIGN External Moderator
2008 - 2011	MANUKAU INSTITUTE OF TECHNOLOGY Manukau School Of Visual Arts Senior Lecturer, Programme Leader
2000 - 2007	AUCKLAND UNIVERSITY OF TECHNOLOGY Master Of Art (Art & Design) External Examiner, Examiner, Supervisor, Tutor

INDUSTRY EXPERIENCE

1999 - 2012	ROOD MEDIA LTD Director Digital Design Consultancy Design Consultancy for digital visual communication solutions : Brand Development, Interactive Art Direction, Design and Production
2005 - 2010	STEVE ROOD PHOTOGRAPHY Freelance advertising and editorial photography
2002 - 2003	THIS WAY UP LTD Creative Director Digital Marketing Agency

AWARDS

- 2013 - 22nd Fulbright - Wallace Arts Trust Award Winner ([link](#))
- 2012 - 21st Wallace Art Awards - Finalist ([link](#))
- 2009 - Magazine Publishers Association Awards- Highly Commended
- 2008 - Magazine Publishers Association Awards - Highly Commended
- 2007 - International Color Awards - Nominations (2)
- 2007 - Magazine Publishers Association Awards - Category Winner
- 2001 - Best Awards - Digital Media Finalist
- 1999 - Creative Review (GB) - New Media Talent
- 1999 - TUANZ ANZ Interactive NZ Award - Winner

EXHIBITIONS

- 2014 - *Open House* - Headlands Center for the Arts. USA
- 2014 - *Travelling Exhibition* - Fulbright-Wallace Arts Trust Award :
TSB Bank Wallace Arts Centre
Wallace Gallery Morrinsville
PATAKA Art + Museum, Porirua
- 2013 - Auckland Art Fair - McNamara Gallery
- 2013 - *Available Light* - McNamara Gallery
- 2012 - *Re:Photography* - (Curator) Group show, TSB Bank Wallace Arts Centre
- 2012 - *Travelling Exhibition* - 21st Wallace Art Awards :
TSB Bank Wallace Arts Centre
Wallace Gallery Morrinsville
PATAKA Art + Museum, Porirua
- 2012 - *Potato* - Solo exhibition, TSB Bank Wallace Arts Centre
- 1999 - *Graduate Show* - Master of Arts, Auckland Institute of Technology

RESIDENCIES

- 2014 - Artist Residency. Experimental Media Art Lab,
Department of Art & Art History, Stanford University. USA ([link](#))
- 2014 - Artist Residency. Headlands Center for the Arts. California. USA ([link](#))

PUBLIC TALKS

- 2015 - *Insider's Guide to the Wallace Art Awards* - TSB Bank Wallace Arts Centre
 - 2014 - *Motion Pictures* - Department of Art & Art History, Stanford University. USA ([link](#))
 - 2014 - *Muybridge - Revolver* - Headlands Center for the Arts. USA
 - 2013 - *RE:Photography* - TSB Bank Wallace Arts Centre
 - 2012 - *Photography // Digital Media* - TSB Bank Wallace Arts Centre
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